

Reinforcing Policy Learning for Roma Inclusion European Social Fund (ESF) Learning Network

April 2014 Key Findings and Proposals

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This report is based on the information gathered in the context of country-by-country meetings organised in each of the eight countries participating in the European Social Fund (ESF) Learning Network "Reinforcing policy learning for Roma inclusion" (Bulgaria, Czech Republic, Greece, Hungary, Italy, Romania, Slovak Republic and Spain), supplemented with information and data collected through desk-research. The country-by-country meetings, held between mid-September and the end of October 2013, brought together a small number of the key players involved in the planning and implementation of Structural Funds and in the development of Roma policies at national level. It is important to highlight the diversity and difference in the volume of information available and which could be gathered in each of the, countries analysed.

#### DISCLAIMER:

This report has been drafted in the context of the European Social Fund (ESF) Learning Network "Reinforcing policy learning for Roma inclusion". This initiative is funded with support from the European Commission (Employment, Social Affairs and Inclusion Directorate-General) under the call for proposals "Reinforce learning networks for a more effective implementation of transnational actions under the ESF 2007-2013" and from the Spanish Ministry of Employment and Social Security, which provides the co-financing. The author is solely responsible for this report and the Commission bears no responsibility for any use that may be made of the information contained herein.

### **Technical Secretariat:**



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# I. Introduction

This report has been drafted in the context of the European Social Fund (ESF) Learning Network "Reinforcing policy learning for Roma inclusion" (also referred to as 'ESF Roma Inclusion Network' or 'EURoma+ Network'). It is one of the Network's key tools to achieve its goal of transferring the knowledge gained on the use of Structural Funds (SF) for Roma inclusion during the current programming period (2007-2013) to the upcoming one (2014-2020). Building upon the lessons learnt in the current period, the report elaborates policy messages and proposals for the upcoming one.

### **About the Network**

The ESF Roma Inclusion Network was launched in February 2013 with the aim of reinforcing the work done by the **European Network on Social Inclusion and Roma under the Structural Funds (EURoma Network).** The purpose of the Network is to increase the impact and effectiveness of the Structural Funds for Roma inclusion by achieving, through transnational cooperation, a greater political commitment to the planning process of the 2014-2020 programming period and ensuring that the lessons learnt during the *current programming period* are incorporated as policy decisions in the upcoming one.

Led and co-financed by the Spanish ESF Managing Authority (Ministry of Employment and Social Security), the Network consists of the Heads of the ESF Managing Authorities and National Roma Contact Points from 8 Member States (**Bulgaria, Czech Republic, Greece, Hungary, Italy, Romania, Slovak Republic** and **Spain**) together with European Commission representatives. The Network's Technical Secretariat is hosted by the Fundación Secretariado Gitano (FSG).

# Why this report?

We are at a **critical juncture** in this moment of transition between the current (2007-2013) and *upcoming (2014-2020) Structural Funds programming period*. The decisions taken in 2013 and 2014 regarding the Partnership Agreements (PAs) and Operational Programmes (OPs) will have long-term implications as they will guide the Structural and Investment Funds interventions for the upcoming seven-year period.

The European Union (EU) has witnessed the emergence of a **favourable EU political context for Roma inclusion** thanks to the development of an EU Framework for National Roma Integration Strategies (NRIS). The Europe 2020 Strategy targets<sup>2</sup> also focus on Roma inclusion and are to be reflected in the National Reform Programmes (NRPs). In addition, the Country-Specific Recommendations (CSR) that the European Commission has addressed to some Member States also refer to the Roma population.

<sup>&</sup>lt;sup>1</sup> The EURoma Network (European Network on Social Inclusion and Roma under the Structural Funds) was created in 2007 by the Spanish European Social Fund Managing Authority and the Fundación Secretariado Gitano (FSG) (acting as Technical Secretariat), with the aim of promoting the efficient use of Structural Funds for the social inclusion of the Roma population. The Network brings together Managing Authorities of the Structural Funds (principally ESF) and bodies responsible for Roma policies in 12 Member States. Detailed Information available at: <a href="http://www.euromanet.eu">http://www.euromanet.eu</a>
<sup>2</sup> Three of the five Europe 2020 targets proposed at the European level (EU Member States have also defined their own national targets under this heading) are directly relevant to the situation of the Roma: employment (75 % employment for the 20-64 age bracket); education (reduce school drop-out rate to below 10 % and at least 40 % of 30-34 year olds completing third level education); poverty/social exclusion (at least 20 million fewer people in or at risk of poverty and social exclusion). <a href="https://ec.europa.eu/europe2020/index\_en.htm">https://ec.europa.eu/europe2020/index\_en.htm</a>

However, the current challenge is to reduce the gap between this positive policy framework and its implementation on the ground. This would imply framing the NRIS in the Europe 2020 Strategy and the Semester process (Annual Growth Survey, National Reform Programmes and Country-Specific Recommendations). The European Structural and Investment Funds (ESI) are potentially a vital financial tool at the disposal of Member States to implement these policies and to achieve their goals.

The European Commission<sup>3</sup> and the European Council<sup>4</sup> have explicitly referred to the European Structural and Investment Funds as a key instrument to be employed by Member States to foster Roma inclusion. In particular, the **recent Council Recommendation on effective Roma integration measures**<sup>5</sup> recommends that Member States "take appropriate measures to include Roma integration among the priorities in the Partnership Agreements on the use of the European Structural and Investment Funds for the period 2014-2020."

The Cohesion Policy Package and the Regulations for the *upcoming programming period*<sup>6</sup> imply substantial progress, opening up a wide range of opportunities for the more efficient use of Structural and Investment Funds for the inclusion of vulnerable groups, including Roma, in the *upcoming programming period*. The **ESF Regulation**<sup>7</sup> **establishes for the first time a specific Investment Priority focused on the "Integration of marginalised communities such as the Roma"** under the Thematic Objective "Promoting Social Inclusion and Combating Poverty". The General Regulation<sup>8</sup> proposes that Partnership Agreements also set out "where appropriate, an integrated approach to addressing the specific needs of geographical areas most affected by poverty or of target groups at highest risk of discrimination or social exclusion, with special regard to marginalised communities, persons with disabilities, the long term unemployed and young people not in employment, education and training" (Art 15, 2 (a) (iii)).

As indicated in the previous EURoma report on Roma and Structural Funds (2010)<sup>9</sup>, in the 2007-2013 programming period the number of programmes and projects targeting Roma grew thus providing more experience and knowledge with regard to the use of Structural Funds for Roma inclusion. In order to take full advantage of the potential of Structural and Investment Funds in the upcoming period, the planning process shall build upon the knowledge and lessons learnt during the *current programming period* and group objectives together with a view to enhancing the effect of these funds on Roma inclusion.

<sup>&</sup>lt;sup>3</sup> http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CELEX:52012DC0226:en:NOT

<sup>&</sup>lt;sup>4</sup> http://ec.europa.eu/justice/discrimination/roma/index\_en.htm and http://www.consilium.europa.eu/uedocs/cms\_data/docs/pressdata/en/lsa/122100.pdf

<sup>&</sup>lt;sup>5</sup> http://www.consilium.europa.eu/uedocs/cms\_data/docs/pressdata/en/lsa/139979.pdf

<sup>&</sup>lt;sup>6</sup> http://ec.europa.eu/regional\_policy/en/information/legislation/

http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32013R1304

<sup>8</sup> http://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1427375208394&uri=CELEX:32013R1303

<sup>&</sup>lt;sup>9</sup> http://www.euromanet.eu/upload/59/60/EUROMA\_REPORT\_web.pdf

# **About the report**

This report aims to identify the lessons learnt in the 2007-2013 programming period in order to transform them into policy messages to be transferred to the 2014-2020 period. Specifically, it has a two-fold objective:

- Take stock of the use made of Structural Funds for Roma inclusion during the 2007-2013 programming period in the eight countries participating in the EURoma+ Network. It analyses how countries have addressed issues such as the managing model and approach to Roma inclusion, implementation mechanisms, monitoring and evaluation and consultation with and participation of stakeholders and others. It focuses mostly on the principle advances made and the limitations and difficulties encountered in each of these areas and how countries are tackling them.
- Make proposals and recommendations for the 2014-2020 programming period both for the planning process and implementation, based on mutual learning and prior experience of the different countries as well as the lessons learnt during the current programming period (i.e. work done by the EURoma Network).

## Methodology

The report builds on the **country-by-country meetings** organised in each of the eight countries taking part in the Network (one per country). The purpose of these one-day meetings, based on open and interactive discussion, was to gather information on the use of Structural and Investment Funds for Roma integration during the current and *upcoming programming period* but also, and more importantly, to spark reflection and debate among stakeholders on the key challenges and shortcomings and possible ways to address them. They gathered a reduced number of key players involved in the planning and implementation of Structural Funds and in the development of Roma policies, including European Social Fund and European Regional Development Fund Managing Authorities, National Roma Contact Points and other relevant stakeholders (such as Intermediate Bodies, local and/or regional administrations/civil society organisations...). A questionnaire sent prior to the meetings was used as the basis for the information-gathering and reflection process in order to harmonise the content of the country meetings so as to be able to compare results.

Meetings were organised between mid-September and the end of October 2013. In this sense, it is important to bear in mind that the information and analysis contained in this report is limited in terms of time (covering only the developments in the countries up to the moment when the country-by-country visits took place) and scope (mainly based on the information gathered during the visits and the desk-research conducted by the Technical Secretariat to prepare the meetings).

Another important element to take into account is that not all countries were at the same stage as regards their preparation of the 2014-2020 programming period and the development of the Partnership Agreements and Operational Programmes. As a result, the level of information obtained in each of them differs and in some cases it is difficult to fully assess how the different elements will be addressed in the *upcoming programming period* and to make comparisons between countries.

## **Expected use**

This report is expected to have a three-fold use:

- To be a key element for the process of exchange of information and mutual learning process between Member States. Member States will have the opportunity to learn about each others' experiences and notably the limitations and difficulties faced and the strategies used to cope with these.
- To serve as a reference regarding the state-of-play of participant countries, including the key areas which should be addressed and the types of actions which could be undertaken to improve the situation.
- To compare at the end of the project how the main objectives were achieved by reviewing the extent to which the proposals and recommendations were integrated in the Member States' Partnership Agreements and Operational Programmes, which should already be published by that time (1st February 2015).

# II. Executive summary: Key findings and proposals

In its different sections, this report addresses the aspects to be considered when preparing the *upcoming European Structural and Investment Funds programming period*, notably the managing model and approach to Roma inclusion in OPs, main areas of intervention, implementation mechanisms in the OPs, coordination mechanisms, alignment between funds and policies and monitoring and assessment of results and impact. Before reviewing the key findings and proposals, a number of general considerations should be taken into account:

1

#### **GREATER RELEVANCE IN POLICIES**

Roma-related issues have gained relevance on Member States' Structural and Investment Funds agendas in recent years. The volume of funds targeting Roma has increased significantly and Roma are more visible in Operational Programmes both in terms of targeted actions or mainstream interventions to disadvantaged groups.

2

### INCREASING COMMITMENT ON THE PART OF MEMBER STATES

In general terms, the Member States involved in the process of elaboration of this report manifest their willingness to reinforce Structural Funds interventions in order to address Roma needs. Nevertheless, the challenges ahead in the *upcoming programming period* are enormous considering the situation of poverty, exclusion and discrimination that the Roma population is facing in the European Union. In this context and despite a clear commitment, substantial doubts remain about what to do and how to do it in order to achieve the highest impact.

3

### DIFFERENT CONTEXTS AND REALITIES CONDITION THE ANSWERS

The different national contexts and realities (demography, social situation, administrative organisation, weight and characteristics of the Roma, experience in Structural Funds management, capacity of stakeholders...) condition the answers given and the development of interventions. Therefore, there is no one-size-fits-all solution that can be implemented in all countries but rather a wide and rich range of responses and formulas.

4

### THE RISK OF THE ECONOMIC CRISIS

The current context of economic and financial crisis is heavily impacting the process of Roma inclusion in general and the management of Structural Funds in particular. Many countries highlight the challenges brought on by the crisis, ranging from difficulties in implementation of actions due to the lack of available financial resources to the new social context where Roma needs have become invisible as the number of vulnerable persons and groups rises. In light of this context, in some cases targeted actions appear less legitimate while in others the rise in severe exclusion prompts some countries to focus more on covering urgent basic needs rather than on providing the structural conditions to overcome such difficulties.

5

# PROGRESS IN TERMS OF PLANNING BUT NOT SO MUCH IN TERMS OF PRACTICAL IMPLEMENTATION AND RESULTS

In general terms, this programming period has witnessed significant advances in planning. However, further progress is needed in implementation and actual impact. The gap between planning and implementation seems to be mainly linked to elements such as limited experience in the implementation of Roma projects and scant knowledge of the target group, lack of capacity of the players involved and, many times, the inadequate identification of those more competent to fulfil the responsibilities assigned, this together with administrative burdens and bottlenecks.

6

### LITTLE ALIGNMENT BETWEEN POLICIES AND FUNDS

Approval of the National Roma Integration Strategies by Member States has not given rise to substantial changes in the implementation of the Structural Funds that would have ensured full alignment between funds and policies. Nevertheless, all the countries covered by this report state that their plans will take the National Roma Integration Strategies into account in the *upcoming programming period*. In addition, increased cooperation between ESF/ERDF Managing Authorities is foreseen and in some countries there are even plans to reinforce or launch multidimensional projects supported or complemented by several EU Funds. However, planning for the *upcoming programming period* once again shows that Structural and Investment Funds will most probably not be fully aligned with the National Roma Integration Strategies.

7

### LIMITED INCREASE AS REGARDS THE TYPES OF FUNDS USED

The European Social Fund remains the main funding source for interventions targeting Roma. While it is true that there is an increasing use of the European Regional Development Fund (ERDF); the use of the European Agricultural Fund for Rural Development (EAFRD) is almost absent.

8

### **CRITICAL ELEMENTS FOR SUCCESS**

Despite evident difficulties in implementation, there is growing understanding of the Structural Funds and of the critical elements (which are quite similar in all countries) for ensuring their successful use. Long-term projects, integrated approach, active involvement of the Roma, adequate institutional capacity, close cooperation between administrations at all levels (both at horizontal and vertical level) and partnership with other relevant players and a deep understanding of the Roma issue, are just some of the most important factors contributing to the success (or failure) of Structural Funds interventions targeting Roma inclusion.

# 9

# PARTICULAR ATTENTION TO THE INVOLVEMENT OF RELEVANT PLAYERS AND THE PARTNERSHIP PRINCIPLE

There have been certain improvements as regards stakeholders' participation, moving towards more structured and coordinated involvement; however there is still room for improvement moving from a formal partnership to real involvement and cooperation. Taking full advantage of instruments such as the recently adopted European Code of Conduct on Partnership should enable further progress. Now that the *upcoming programming period* is being defined, it is the perfect moment to ensure that the partnership principle is fully taken into account and applied throughout all phases, from planning to monitoring and evaluation.

# 10

### 1 () ADMINISTRATIVE BURDEN

Participant countries have insisted on the risk of ineffectiveness due to increasing administrative complexity in the management of the funds. Despite intended simplification in the Regulations, daily experience demonstrates that at national level administrative rules take on greater importance than the results. Systematic delays, fiscal constraints on the part of the administration to provide funds in advance, co-financing difficulties and the limited possibilities to allocate funds to final beneficiaries in the long-term, appear to be the major difficulties, in many cases resulting in non-implementation and de-commitment of the Operational Programmes.

# 11

# ENOUGH INFORMATION ON IMPLEMENTATION, POOR FEEDBACK ON ACHIEVEMENTS

There is general awareness of the need for more accurate and updated information on results. Progress has been made in the processes and mechanisms employed to gather information on concrete achievements of the Structural Funds interventions targeting Roma, but there is still much to be done as regards monitoring and evaluation. The lack of indicators and data continue to be at the origin of the absence of reliable and proven results.



# THE NEED FOR EXTERNAL SUPPORT (FROM THE EUROPEAN COMMISSION) AND COOPERATION

All countries insist on the need for increased support from the European Commission. They call on the Commission to provide more practical orientation and guidelines during the planning process of the OPs (including, for example, the identification of indicators and mechanisms for data collection) and ongoing support during the implementation phase, especially by fostering institutional capacity. Cooperation between countries, by developing systems of mutual learning, peer reviews, exchange of knowledge and working methods, is considered a priority in overcoming common difficulties and contributing to qualitative progress.

## **Key findings and proposals**

This chapter highlights the key findings of the country-by-country visits and puts forward a number of proposals and ideas which could help address the main areas to be considered when preparing the *upcoming programming period* and notably the challenges raised in each of them with a view to the more effective use of Structural Funds for Roma inclusion.

### Managing model and approach to Roma inclusion

combining national and regional OPs.

In the framework of the Structural Funds Regulations, Member States may choose different managing models depending on their respective administrative situations. During the *current programming period*, in the eight countries analysed, a **public, centralised managing model generally prevailed**. Only in one case, Spain, the ESF-funded Fight against Discrimination Operational Programme is managed by a public-private partnership (5 public bodies and 5 non-profit organisations). Most countries have opted for a centralised managing model (regional implementation is managed at national level); except those with a high degree of decentralisation (Spain and Italy), together with Greece (5 regional OPs) and Czech Republic (9 regional OPs), which have decided to use a managing model

Most countries foresee only minor changes for the *upcoming programming period*. The Czech Republic is, however, considering moving from a structure with national and regional OPs to one with only national programmes. While there is no impact assessment of each of the models, it would appear that the main challenge for countries with a centralised model is the potential risk of widening the existing gap between the national and the local level as regards implementation; while for those countries with OPs at regional level the main risk is failing to fully align regional OPs and national strategies and priorities. In order to make progress in the *upcoming programming period* it is essential to address these challenges by, in the case of the centralised model, reinforcing communication and coordination channels vertical level, and, in the case of the decentralised model, increasing the monitoring role of the National Roma Contact Point which, together with Managing Authorities, ensures that Roma priorities are considered not only in the national OPs but also in regional ones.

Although there are no specific OPs for Roma in the countries participating in this report, a significantly higher attention given to Roma issues in general Operational Programmes is perceived. It has been widely stressed how Roma are being targeted in a greater number of OPs and to a larger extent than before. In some cases there are dedicated lines of intervention for Roma within some of the programmes; in others, Roma are included within general lines of intervention. The same trend is observed for the upcoming programming period.

The inclusion of Roma issues in general Operational Programmes is commonly perceived as an effective way of promoting the mainstreaming of Roma issues in different areas.

In the current programming period there is a generalised use of the European Social Fund (ESF) aiming at the promotion of Roma inclusion. Funds related to the European Regional Development Fund (ERDF) have only been used to a limited extent and mainly in relation to investments in basic infrastructure and urban regeneration; only in a few cases have they been used for construction and/or renovation of housing such as in the Slovak Republic. According to the information gathered, the European Agricultural Fund for Rural Development (EAFRD) has not been used for Roma inclusion in this programming period.

As regards the use of ERDF, five out of the eight countries analysed have declared the use of this fund for Roma inclusion. In these cases we can find different managing models, usually single OPs in which ESF operations are supplemented with ERDF ones (in Hungary, for example, the key Operational Programmes for Roma inclusion —the Social Renewal OP and the Social Infrastructure OP— allow for the combination of ESF and ERDF funds). However, the multi-fund option has not been considered in any case.

For the *upcoming programming period*, countries recognise the importance of using all the potential offered by European Structural and Investment Funds and clearly envisage a wider use of all funds. However, only the Slovak Republic is considering using multi-fund options and only Romania plans to use EAFRD for Roma inclusion.

- In the 2007-2013 programming period, countries seemed to follow a combination of targeted, mainstreaming and, only in some cases, territorial approaches. No major changes are foreseen in this regard for the *upcoming programming period*. There is consensus on the need for a combination of different approaches based on national, regional and local circumstances rather than one single model. While targeted actions are easy to identify, in many cases it is difficult to recognise whether and to what extent mainstreaming and territorial approaches are benefiting Roma in practice.
- There seems to be a positive trend towards a model in which Roma issues are considered with an explicit but not exclusive approach. Progress has been made regarding the inclusion of Roma as a target group as well as the existence of specific actions for Roma. There appears to be an increasing awareness of the need to mention Roma explicitly in order to ensure that Structural Funds interventions reach them. In most countries Roma are named as beneficiaries in one or several OPs. However, targeted actions are in many cases limited to certain specific interventions. While welcoming this positive trend towards an explicit but not exclusive approach, it is important to bear in mind the need to ensure that Roma also become beneficiaries of other general measures and OPs. Targeted actions are conceived to compensate existing disadvantages and imbalances, but have a limited impact. For the mainstreaming approach to be effective, it is very important to develop a detailed planning process identifying how the different actions foreseen in the OPs will reach Roma, how activities and working methods will be adapted —when necessary— to Roma needs, how information about results and Roma participation will be gathered and how the active participation of Roma will be guaranteed. Otherwise, there is an evident risk of not reaching Roma despite initial intentions.

### Areas of intervention

In the current programming period, the actions targeting Roma, whether directly or indirectly, revolve around three predominant areas of intervention, notably employment, education (more recently) and community-level social integration, which in many cases are addressed in dedicated thematic Operational Programmes or priority axes. Other areas such as health care or housing seem, with some exceptions, to be considered to a lesser extent and are included in programmes and initiatives following a mainstreaming approach. Increasing the quality and accessibility of social services is also regularly mentioned as an area of relevance for Roma integration.

As already mentioned, initiatives in the area of **housing** are limited and basically linked to urban regeneration and basic infrastructure and not so much to the construction/renovation of houses. The potential of the amendment to **article 7.2. of the ERDF Regulation** for housing interventions has been clearly underused. Six countries (Greece, Hungary, Italy, Romania, Slovak Republic and Spain) make an explicit reference to the possibilities opened by art. 7.2 in their National Roma Integration Strategies, but much remains to be done as regards actual implementation; only some countries have begun to implementation in the current period and, as it is quite recent, it is difficult to evaluate its impact. It is alleged that the amendment was introduced in the middle of the programming period (2010) when all interventions were already planned, and that Managing Authorities lack practical guidelines and tools for the implementation.

For the *upcoming programming period*, although the ERDF Regulation does not include a specific article similar to the current article 7.2., it allows for similar interventions in the area of housing through the urban and economic regeneration. Some countries which have already started to work with article 7.2. in the *current programming period* are planning to continue with the work in this area in the upcoming one (e.g. Hungary).

Despite increasing openness to use Structural Funds in different areas, **there is a need for a wider scope** in the *upcoming programming period*. Employment, education and social inclusion are still outstanding areas of investment concerning Roma. Some countries are also paying particular attention to actions related to child poverty and early childhood development.

Some positive trends are perceived, such as efforts to combine social / soft measures with hard measures using a more integrated approach and greater attention is being given to housing interventions and urban regeneration; operations in the area of social housing are also being considered by some countries (Bulgaria, Czech Republic, Hungary and Slovak Republic). Specific interventions with Roma migrants have only been referred to during the *current programming period* in two of the countries analysed (Italy and Spain) and it is still undefined if these specific actions will be included in the *upcoming programming period* in these two countries or in others.

In the *current programming period*, in many cases, notably in situations of high poverty and segregation, particular attention has been given to initiatives aimed at addressing the existing basic needs of the Roma and ensuring the **provision of necessary social services**. It also seems that increasing access to social services, especially in segregated settlements,

will remain a key area for some countries in the *upcoming programming period* without considering going one step forward.

It is important to bear in mind that, while these "palliative measures", when successful, contribute to improving the living conditions of the Roma, they maintain segregation and do not **contribute to the real integration of Roma**. Programmes should go beyond covering basic needs and access to and provision of social services, and invest in key areas that promote social inclusion, such as employment and education. Structural and Investment Funds should be used as a strategic tool to promote structural and ambitious social changes. Indeed, Structural and Investment Funds provide the proper framework, conditions and resources to **launch pilot projects** during the *upcoming programming period* aiming at the eradication of segregated settlements.

In those geographical areas where there is a high concentration of Roma, short-term interventions to improve living conditions should be combined with medium/long-term interventions aimed at finding sustainable solutions to ensure that these areas become fully integrated in the territory and that the people living in them enjoy the same opportunities as any other citizen.

- Even though during the *current programming period* **equal opportunities and non-discrimination** are integrated in many OPs as horizontal principles, the general impression is that no substantial or tangible achievements have been made in these areas. This proves, that the inclusion of horizontal priorities in the design of OPs is not a guarantee of their implementation. Since Regulations for the *upcoming programming period* place more importance on these cross-cutting issues and all countries are committed to making further progress in this area, particular attention should be given to monitoring how these principles are translated into practice. Proposals to ensure effective monitoring range from involving the Equality Bodies and human rights organisations active in combating discrimination in the preparation, implementation, monitoring and evaluation of the Operational Programmes, adopting positive actions to prevent or compensate the disadvantages linked to racial or ethnic discrimination, and including awareness-raising actions within OP interventions, to providing data disaggregated by gender and information on achievements.
- Decisions taken on key priority areas of intervention are increasingly based on **research** and analysis. Most of the countries analysed stressed the relevance of the research conducted to inform decisions taken. Accurate and up-to-date information in the form of maps, studies, reports, etc., is considered key to implementing more effective, results-oriented and targeted measures and interventions responding to the real needs of Roma. Most countries have declared that recent research into the socio-economic situation of the Roma has been a source of information in the planning process of future OPs and some countries (Czech Republic and Greece) have even made use of Technical Assistance to finance this research, an option available to all countries.

## Implementation mechanisms and major difficulties

As regards the main players in implementation, Intermediate Bodies (IBs) play a crucial role as they are entrusted with the management and implementation of part of the OPs on behalf of the Managing Authorities. Structural and Investment Funds Regulations allow for a wide variety of options regarding Intermediate Bodies. Elements such as the nature of the body, its role, responsibilities as well as its capacity and knowledge, have an impact on the way the body performs and on its capacity to contribute to the successful use of Structural and Investment Funds.

In the current programming period, the countries analysed in this report have mainly opted for public and generalist Intermediate Bodies. Private Intermediate Bodies were involved in only one case (Spain). Although most countries opted for generalist IBs, a few realised that the management and implementation of certain programmes may require a certain degree of specialisation. That is the case of Spain where a specialised civil society organisation was entrusted as IB, Bulgaria and its Social Assistance Agency, and the Slovak Republic, which decided to set up two specialised implementing agencies (the Social Development Fund in the area of social inclusion and the Social Implementing Agency in the one focusing on employment).

Countries do not foresee major changes in this respect for the upcoming programming period. Regardless of the nature of the body (public/private, generalist/specialised), what is important is to identify the body that is best placed to fulfil the role assigned. A key element should be its proven capacity and experience in the management and implementation of Structural Funds operations, and if these two elements go hand in hand with a good knowledge of the field covered, better management and implementation of OPs could be ensured. In this regard, it is extremely important not to mix management capacity with the representativeness role.



A wide variety of **beneficiaries** are identified in the 2007-2013 programming period ranging from public organisations (municipalities, public agencies) to academic institutions (schools, universities, kindergartens) and civil society organisations at national, regional and local level. When it comes to beneficiaries, there is ongoing debate on whether the management of Structural and Investment Funds should be opened to as many beneficiaries as possible —which would in turn translate into a large number of interventions but on a smaller scale— or whether access to the Structural Funds should be limited to a smaller number of beneficiaries —and interventions— but with a higher potential for impact.

In the current programming period, most countries analysed opted for the first option, i.e. opening up participation of beneficiaries to as many stakeholders as possible, including small public and private stakeholders at local level, with the aim of cooperating with players closer to local Roma communities. To this end, they delivered Structural Funds through small and short/medium-term grants. However, it is widely acknowledged that this choice is related to two main challenges with an impact on the effectiveness of the funds: firstly, the fragmentation of resources and, as a result, reduced impact; secondly, the lack of capacity of small stakeholders to manage the funds.

Aware of this, countries are making efforts to strike the right balance between achieving real impact and ensuring wide access. Both in the current and the *upcoming programming period* a general trend to combine these small projects (which can be undertaken by public or private bodies with less capacity) with bigger projects with a higher potential for impact (which can be undertaken by organisations with proven capacity and experience) is being considered.

Access to Structural Funds is directly linked to the **need for institutional capacity.** A recurrent challenge detected in all countries is the lack of the necessary skills for the effective involvement of many beneficiaries, especially those who are in a better position to reach Roma, which limits their capacity to access and implement Structural Funds. This is particularly relevant in the case of local authorities and civil society organisations (particularly Roma organisations). Some countries have already undertaken initiatives to improve stakeholder capacity as regards access to and use of Structural Funds. For example, in 2008 the Czech Republic created the *Agency for Social Inclusion in Roma Localities* (currently called *Agency for Social Inclusion*) with the aim of providing assistance to municipalities in the preparation and implementation of projects or action plans which target socially excluded Roma communities, including the identification and implementation of the funds available for these projects, notably EU funds.

In the *upcoming programming period*, some countries are considering the development of further initiatives to address this challenge. Two relevant instruments at the disposal of all Member States to promote access to Structural and Investment Funds and capacity-building are the global grants and technical assistance grants. Unfortunately however, it seems that their potential is not and will not be fully used.

Particular attention should also be paid to the **challenges and barriers that organisations face when implementing funds.** These include the co-financing required, the level and moment of payment of the pre-financing and payment delays and the complexity of the management systems. Aware of these challenges, notably in the current context of economic and financial crisis, countries are trying to explore different options to deal with these in the *upcoming programming period*. As regards co-financing, Italy envisages a mechanism that allows central administration to provide the necessary co-financing to regional OPs of Southern regions to ensure implementation. Options considered in other countries include the use of different co-financing rates according to the type of beneficiaries. Concerning pre-financing and payments to beneficiaries, Managing Authorities are trying to find flexible ways to overcome the abovementioned problems. Bulgaria is considering creating a special fund at the disposal of beneficiaries facing cash flow problems to ensure the financing of interim and final payments.

In the 2007-2013 programming period, the **fund allocation mechanism** most commonly used by countries was calls for proposals issued by Managing Authorities/Intermediate Bodies. The only exceptions are Spain and the Slovak Republic. In the Spanish case, through the ESF Multiregional Operational Programme Fight against Discrimination 2007-2013, 10 entities (5 national public bodies and 5 non-profit organisations) act as Intermediate Bodies and are entrusted with the management of funds for the whole programming period, according to several selection criteria (mainly related to previous experience and proven technical, administrative and financial capacity). In the case of the Slovak Republic there is a mixed system combining long-term national projects under direct contracting (to the Implementing

Agency Social Development Fund) and calls for proposals aimed at smaller-scale projects. It appears that countries do not foresee major changes for the *upcoming programming period*, even if Regulations are open to the combination of different models and mechanisms.

The generalised system of calls for proposals has had a clear impact on the implementation of Structural Funds and notably on aspects such as the **type, duration and dimensions of projects,** which were a recurrent issue for reflection by Managing Authorities. Although the duration and dimensions of projects vary, a general trend to implement small, short/medium-term projects, ranging from 6 months to 3 years, has been observed in the *current programming period*. For the *upcoming programming period*, although countries do not foresee any major changes as regards fund allocation mechanisms (with the system of call for proposals as the one most commonly used), there is a clear positive trend towards longer projects and greater financial allocation, which in principle should have a higher potential to achieve real social change and may, in the medium run, become part of, or complement, local, regional or national policies.

In the *current programming period*, a few countries prioritised the option of testing new approaches through the **implementation of pilot projects**, with a view to scaling them up if they achieved positive results. However, despite the initial plans, in practice, the scale up and generalisation of projects has not taken place in general terms, mainly due to the lack of necessary mechanisms (as a result of a lack of resources or measures to evaluate results). Setting up the necessary mechanisms for the continuation and scale up of successful projects, providing the necessary resources and enabling the evaluation of projects and the introduction of adaptations where appropriate is an opportunity that countries should further explore for the *upcoming programming period*.

The integration of the Roma community requires a **multi-dimensional and integrated approach** (both in terms of interventions and combination of funds) with a view to effectively addressing the complexity and interdependence of the problems currently affecting the Roma population. In the *current programming period*, there was general awareness of the importance of applying an integrated approach to programmes and interventions and a clear trend towards conceiv them in line with this approach. Four examples of this approach are the Slovak Republic, through the so called "complex approach" to 'Marginalised Roma Communities', the Czech Republic through the Integrated Operational Programme, Hungary and its pilot programme "Complex Programme for the Settlements" and Bulgaria, which even decided to undertake reprogramming in order to include this integrated approach and combine ESF and ERDF funding for two schemes: "Support for the provision of modern social housing for vulnerable, minority and low-income populations and other disadvantaged groups" and "INTEGRA". The key challenge was implementation, arguably due to a lack of experience and know-how regarding how to implement such an approach in practice and, in some cases, weaknesses in the approach design.

Indeed, for the 2014-2020 programming period, most countries are considering the use of an integrated approach as a key priority but its practical management remains a challenge. In some cases it is considered as a general approach to be used in the different Operational Programmes while in others it is considered a requirement. For example, in the Bulgarian Human Resources Development Operational Programme, in order to be approved, actions

under the investment priority "Integration of marginalised communities such as the Roma" should be conceived with an integrated approach and must necessarily address at least two of the four defined areas of intervention, namely improving access to employment, ensuring access to social and health services, developing the capacity of local communities and overcoming negative stereotypes, improving access to education for marginalised groups (the first two being compulsory). Another example of these efforts towards more integrated interventions is Greece where, in the upcoming programming period, regional OPs will combine ESF and ERDF funds.

The new Regulations propose new mechanisms for implementation and strengthen some of the existing ones in order to facilitate the integrated territorial approach and support local actions. The following can be very useful when addressing Roma needs from a microterritorial perspective: Community-led local development (CLLD)<sup>10</sup>, Integrated Territorial Investments (ITI)<sup>11</sup>, Joint Action Plans and Integrated Operations. These instruments may have a real impact on Roma inclusion if (1) they are planned from the very beginning of the process, (2) sufficient resources are allocated and (3) clear practical guidelines as regards the design and implementation of these initiatives are provided.



Technical Assistance is another relevant tool with a potentially important role in the quality use of Structural and Investment Funds. In the 2007-2013 programming period, the Technical Assistance budgets at the disposal of countries were not fully used. In addition, countries have failed to tap their potential by limiting the use of these funds to certain beneficiaries and certain activities. Only the National Roma Integration Strategies of two of the countries (Bulgaria and Spain) explicitly mention the use of EU Technical Assistance. And only a few countries have spent part of the funds available on studies or research on Roma (e.g. Greece, Czech Republic). On the other hand, while Structural Fund Regulations allow for the use of Technical Assistance by Managing Authorities but also by beneficiaries in general, only in isolated cases have these funds been made available to players such as municipalities, civil society organisations, etc. In the 2014-2020 programming period, Technical Assistance is

<sup>10</sup> http://enrd.ec.europa.eu/en/themes/clld

 $<sup>^{11}\,\</sup>underline{http://ec.europa.eu/regional\_policy/sources/docgener/informat/2014/iti\_en.pdf}$ 

still mainly considered for use by Managing Authorities and Intermediate Bodies for activities such as training, evaluations, analyses and reports. Only Romania is considering making` Technical Assistance available to beneficiaries through the creation of a database of experts which would provide technical assistance during the project cycle to final beneficiaries.

Transnational cooperation brings great potential to improving the use of Structural and Investment Funds for Roma inclusion in all Member States. However, despite initiatives like the EURoma Network, transnational cooperation seems to be underused in the *current programming period*. Some countries mention transnational cooperation as regards Roma inclusion in their OPs (Spain, Czech Republic) and others (Italy) whether mentioning them or not, plan to carry out transnational cooperation for the transfer of good practices related to the social inclusion of Roma. The potential of transnational cooperation for Roma inclusion should be explored further in the *upcoming programming period*.

## Alignment between policies and funds

For policies to be effective, allocation of the necessary financial resources is needed. Moreover, for these financial resources to be effective, they need to be allocated according to policy targets. The European Commission has identified Structural Funds as a crucial financial instrument for the implementation of the **National Roma Integration Strategies (NRIS)**, which should be seen in the context of the **Europe 2020 Strategy**, the National Reform Programmes and the global Semester Process. There is clear progress as regards alignment in the *upcoming programming period* in which Operational Programmes of relevance for Roma mainly follow Thematic Objective 9 "promoting social inclusion and combating poverty", which should contribute to achieving some of the Europe 2020 targets.

In fact, all of the countries analysed referred to the Europe 2020 Strategy as a guide for the Structural Funds planning process. And indeed, most countries focus on Thematic Objective 9, and specifically on the investment priority "Integration of marginalised communities such as Roma" when planning the use of Structural and Investment Funds to achieve **EU 2020 targets.** However, the fact that Roma are considered as a target group within one specific thematic objective should not prevent their inclusion in others as established under the Common Strategic Framework. In fact, it is highly recommended to target Roma social inclusion and equality from different perspectives, not only as one of the most excluded groups but also in the context of mainstream policies and programmes. In particular, there are three other investment priorities of relevance for Roma: "Promoting employment and supporting labour mobility" (number 8), "Investing in education, skills and lifelong learning" (number 10) and "Enhancing institutional and administrative capacities" (number 11). The inclusion of Roma issues under different priorities, going beyond the consideration of Roma from the point of view of extreme exclusion, would certainly contribute further to the achievement of the objectives in the Europe 2020 Strategy.

It seems that in the *current programming period* there is little alignment between Structural Funds and **National Roma Integration Strategies.** The approval of the NRIS has implied a step forward for some countries in terms of policy design. Nevertheless, in

most countries, although there seems to be a political commitment to comply with the objectives laid down in the Strategies, their adoption has not led to any revision of the Operational Programmes or at least not to any major changes.

Countries affirm that the National Roma Integration Strategies have been or will be taken into consideration in the programming of Structural and Investment Funds in the *upcoming programming period*. For instance, most of the Managing Authorities foresee interventions focused on employment and education, two of the four main fields of action proposed by the European Framework for National Roma Integration Strategies. However, investments in the other two fields, healthcare and housing, are quite vague or considered to a lesser extent. On the other hand, interventions to address the cross-cutting issues of equal treatment and non-discrimination, even if claimed to be prioritised, continue to be clearly undefined.

It is the role of the European Commission to monitor that the planning and implementation of the Structural and Investment Funds are fully aligned with the NRIS. At national level, this responsibility should be assumed by the National Roma Contact Point (NRCP). However, the assumption of this responsibility is not always possible taking into account that in some countries the role of the NRCP is very weak, a mere formality, or they lack the political leadership and administrative capacity to fulfil these tasks. A revision of such competences and capacities should be considered as a step forward in ensuring a correct alignment between policies and funds.

### **Coordination mechanisms**



Appropriate coordination between administrations both at horizontal (between departments working in different areas) and vertical (between the central, regional and local levels) level is a prerequisite for increased efficiency and impact of Structural and Investment Funds on Roma inclusion. Despite some progress, this is an area where many weaknesses remain and further efforts are needed in the *upcoming programming period*. In recent years, most countries have set up **institutional mechanisms to tackle the inclusion of the Roma community** (e.g. specific bodies, agencies); the challenge now is to find **ways to link these mechanisms to the Structural Funds**. Over the *current programming period* countries are aware of the need to improve the connection between these two areas. Some countries have opted to address Structural Funds for Roma inclusion in the context of existing structures dealing with Roma-related issues; in others, specific *ad hoc* mechanisms and bodies have been set up. In general terms, while progress is more evident in the coordination at horizontal level, there are still some challenges remaining and areas of improvement, notably as regards vertical cooperation, which countries have started to address in this programming period and plan to address further in the upcoming one.

While having adequate structures in place is a prerequisite for proper coordination, countries should also reflect on the quality and content of the working process if progress is to be made in the *upcoming programming period*. As regards **the structure**, either by creating *ad hoc* structures for specific coordination between Structural Funds MAs and those responsible for Roma issues, or by regularly including the Structural Funds on the agenda of wider structures targeting Roma, the combination of mechanisms at political and technical level seems to be

the most viable formula. The first ones set the general framework for action and guarantee political commitment while the second ones are responsible for translating policy decisions into actions. Synergy between both structures is essential. A clear formal **framework for cooperation** should be set from the outset of the process, including a clear definition of the players involved, their roles and responsibilities as well as a shared agenda, objectives and work plan to guide actions. Mechanisms to implement this framework should be already established in the planning process, not only at the implementation phase.

## Participation of stakeholders in the programme cycle

The **involvement of a wide range of stakeholders** is a key element in achieving greater impact of programmes and policies. Structural and Investment Funds Regulations for the *upcoming programming period* (art. 5 of the Regulation on Common Provisions for the Structural Funds) pay particular attention to the involvement of relevant stakeholders throughout the entire process. As regards Roma and Structural and Investment Funds, relevant partners include civil society organisations (including Roma and organisations working with Roma), public administrations at all levels (from the national to regional and local levels), bodies responsible for equal treatment and equal opportunities as well as other a institutions such as academic organisations.

There have been certain improvements during the *current programming period* as regards stakeholders' participation moving towards more structured and coordinated involvement. However, there is still room for improvement. The countries analysed are aware of the necessary elements and processes to make progress in the *upcoming programming period*, including extending participation to the whole project/programme cycle (from planning, to implementation, monitoring and evaluation), advancing towards structured mechanisms for involvement of stakeholders, establishing a process and methods that allow for an active and quality partnership (going beyond informative sessions and moving towards real consultation and partnership), promoting Roma participation, while involving other stakeholders which could have an impact on the improvement of the living conditions of Roma and may contribute to mainstreaming Roma issues into more general fields, and further investing in fostering the capacity of potential partners (using, for example, available instruments, such as global grants and Technical Assistance). It remains to be seen how these elements and processes could be implemented in practice.

## Monitoring, results and impact

There is general consensus on the **need for effective monitoring and evaluation** of Operational Programmes and their interventions in order to gather accurate information on whether Structural Funds are meeting the expected goals regarding the inclusion of Roma. In the *current programming period* there has been general concern and open debate on how to improve the methods used to identify where and how the interventions are taking place and to what extent they are benefiting Roma. It is important to draw a distinction between the monitoring and evaluation of programmes and projects, which allow assessing progress against objectives set, and the assessment of context and state-of-play, which allows identifying the needs and evaluating general impact.

For the monitoring of the implementation of programmes and projects, the setting up of indicators for data collection (ethnic data collection) is required. The controversy about the possibility of **collecting data on ethnic origin** remains an issue of debate. As different reports have demonstrated, there is a general misperception and narrow interpretation of relevant legislation in this area. Although it may be difficult in some cases, it is legal to gather this type of data as long as certain safeguards are respected. Countries have explored different methodological approaches to overcome this challenge; however, some have demonstrated important limitations, notably the self-identification by the beneficiary. Some countries (Bulgaria, Hungary, Romania, Slovak Republic and Spain) are already including indicators on Roma participation in the current programming period, mainly using optional self-identification and focusing on those programmes in which Roma are expected to be beneficiaries. Most countries are making efforts to find the right way to incorporate an accurate monitoring system into the upcoming programming period, highlighting the importance of establishing the appropriate indicators from the very beginning of the process. The European Social Fund Regulation 2014-2020 proposes a number of minimum quality standards and a set of compulsory common indicators for monitoring and evaluation.

**Evaluations** are considered of particular relevance in order to have information, where deemed necessary, to redesign approaches, reset priorities and reallocate resources. Some countries have limited evaluations to the compulsory ones; others have decided to undertake specific evaluations on Roma-related measures (Hungary, Romania, Slovak Republic and Spain).

As regards **context analysis and impact on the ground**, this practice is considered to be very positive as it helps in the design of more oriented actions based on real needs and legitimises the undertaking of new policies. For the *upcoming programming period*, many countries are planning to design their programmes and interventions building upon the outcomes of analyses, studies and maps that they have undertaken or are planning to undertake in the *current programming period*. Some of these initiatives are, or have been, funded with Technical Assistance.

Given the difficulties encountered by most countries to monitor and provide information on the results of programmes on Roma, it seems that progress in the *upcoming programming period* could be made by **advancing towards a model combining different options** (setting indicators in programmes disaggregated by ethnic origin, evaluations and context analysis), by reinforcing transnational cooperation in this field and by considering the support and guidance of the European Commission or specialised bodies such as the Fundamental Rights Agency (FRA).

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