



15th Anniversary Celebration. 15 achievements

On 2 December 2015 we will meet at the *Círculo de Bellas Artes* (Fine Arts Centre) in Madrid to celebrate **15 years of 'Acceder', our flagship programme**. 15 years of **impact** from this **transforming** programme.

A programme funded by the European Social Fund under the Multi-Regional Operational Programme (OP) to Combat Discrimination which, despite specifically

targeting one of the most vulnerable groups furthest from the labour market, has been **a smashing success**.

At this event we want to **underscore** precisely that, **the impact** that Acceder has had in improving the situation of the **Roma** community and the important contribution made by **businesses and government administrations** in this change.

This will be an opportunity to take stock of our **15-year history**, its milestone and achievements, and to discuss the key role played by public-private partnership in these results, the international dimension of *Acceder*, the role of European institutions and the alliances and initiatives generated. We will learn a little bit more about *Acceder* and *Promociona* and will be able to speak with Roma beneficiaries who will talk about their experience. We will hear from businesses and address the issues of equal opportunity, the innovative initiatives implemented during these 15 years... a long list of topics that have contributed to **improving** the situation of the Roma community.

This will also be an opportunity to **give an account of our accomplishments** and **thank** the many businesses, private funding institutions, social organisations and **public administrations** for their **support and faith in our work** over these last 15 years.

We are looking forward to sharing this day with the **professionals** who have been working at the Fundación Secretariado Gitano during these years as well as those who have been **beneficiaries** of our activities;

With the representatives of the collaborating **businesses** and the **public administrations** at local, regional and national level that have supported *Acceder*.

With our colleagues from the **social organisations** we have worked with that strive to help those who find themselves in a vulnerable situation to access training, employment, education and improve their standard of living.





15th Anniversary Celebration.
15 Achievements
Promoting Roma social inclusion

Date	Wednesday, 2 nd December. From 9:30 to 19:30
Venue	Círculo de Bellas Artes de Madrid. Calle Alcalá, 42, Madrid
Objective	To take stock of our 15-year history, its milestone and achievements of Acceder. To highlight the impact towards the improvement of Roma community and to discuss the key role played by public-private partnership in these results, the international dimension of Acceder and the role of European institutions and the alliances and initiatives generated.
PROGRAMME	
9:30 - 10:00h	Arrival and reception
10:00 - 11:00h	<p><u>Presentation and welcome</u></p> <p>With the representation of the Ministry Employment and Social Security, the Ministry of Health, Social Services and Equality, the European Commission, United Nations and the Fundación Secretariado Gitano.</p> <ul style="list-style-type: none"> • Salomé Adroher, General Director of Services for Family and Childhood. Ministry of Health, Social Services and Equality • Stefan Olsson, Director of Employment in DG Employment, Social Affairs and Inclusion, European Commission • Esther María Pérez, General Deputy Director of Social Economy of CSR and ESF programming. Ministry of Employment and Social Security • Jan Jarab, Regional Representative for Europe, Office of the United Nations High Commissioner for Human Rights • Pedro Puente, President of the FSG
11:00 - 12:00h	<p><u>Panel discussion</u></p> <p>Led by a journalist who will review the milestones of 'Acceder' during the first period of the OP Fight Against Discrimination (2000-2006) in the context of national and international current events. With the participation of José Manuel Fresno (Director of the FSG until 2005), Isabel Jiménez (Director of FSG Aragón), Juan Carlos Aparicio (Minister of Employment when the Acceder started in 2000-2002) and Jesús Fuertes (Secretary-General of the Regional Department of Family and Equal Opportunities in Castilla y León)</p>



Following this panel discussion, different activities will take place simultaneously at different locations and times in order to get a close-up look at the impact of 'Acceder' from different points of view

<p>12:30 - 14:00h</p>	<p><u>Simultaneous activities</u></p> <p>In a few short minutes an inspirational speaker will explore deeper into one of 'Acceder's' achievements. This will be a short and direct story which will be rounded out with the personal experiences of those who were there or who benefited directly.</p> <ul style="list-style-type: none"> • Milestone 1, year 2000: Acceder is launched • Milestone 2, year 2001: The partnership with Public Administration started to gain importance • Milestone 3, year 2002: TIS (Technical staff for social inclusion) comes into play. Fighting unemployment requires an integrated approach • Milestone 4, year 2003: First assessment of the Operational Programme, awarded by Good Practices Dubai • Milestone 5, year 2004: From micro-awareness to mass-media campaigns • Milestone 6, year 2005: Roma population and employment research, a first overview • Milestone 7, year 2006: Alternative Parliament. The voice of voiceless • Milestone 8, year 2007: EURoma is launched. Creating a true union.
<p>14:00 - 15:00h</p>	<p>CATERING</p>
<p>15:15 - 16:15h</p>	<p><u>Panel discussion</u></p> <p>Led by a journalist who will review the milestones of 'Acceder' during the second period of the OP Fight Against Discrimination (2007 to 2013), in the context of national and international current events. With the participation of Isidro Rodríguez (Director of the FSG), Juan Reyes (Director of FSG Andalucía), Valeriano Gómez (Minister of Employment and Immigration during 2010-2011) y Ana Millán (Director of Fundación Accenture).</p>
<p>16:45 - 19:30h</p>	<p><u>Simultaneous activities</u></p> <p>In a few short minutes an inspirational speaker will explore deeper into one of 'Acceder's' achievements. This will be a short and direct story which will be rounded out with the personal experiences of those who were there or who benefited directly.</p> <ul style="list-style-type: none"> • Milestone 9, year 2008: Acceder in Europe: Present at the First European Roma Summit • Milestone 10, year 2009: Promociona is launched, educational support and guidance programme. • Milestone 11, year 2010: II National Seminar on Roma from Eastern Europe • Milestone 12, year 2011: Acceder is adapted to face up the crisis • Milestone 13, year 2012: Awareness campaign addressed to young people. Searching referents

	<ul style="list-style-type: none"> • Milestone 14, year 2013: “Learning by doing” a programme addressed to those youngsters farthest from the labour market • Milestone 15, year 2014: Reinforcing corporate partnership with the private sector
17:45 - 18:45h	<p><u>Dialogue with companies</u></p> <p>Conversations with companies that collaborate with Acceder and others that don't, to shed light on the key role that companies play in social transformation.</p>
19:30h	<p><u>Closing ceremony</u></p> <p>With representatives from the town hall of Madrid, FSG's Board of Trustees and Acceder participants.</p>
20:30 - 21:30h	<p style="text-align: center;">FLAMENCO CONCERT AND COCKTAIL</p> <p>All celebrations worth their salt need music and ours will be Flamenco. A Flamenco concert with piano, <i>cajón</i>, guitar, singing and dancing will put the finishing touch on this celebration; our way of saying thanks to all of you who have helped Acceder to reach its 15th birthday, 15 years of success.</p>

-Also, ongoing during the whole day-	
All day	<p><u>Roma cinema</u></p> <p>An area with a large screen to learn about our awareness-raising efforts and to enjoy the images showing the impact that Acceder has had during these 15 years from different points of view and first-hand testimony.</p>
All day	<p><u>Networking in the “Fuentecilla” space</u></p> <p>An opportunity to share impressions, get an overview of our work and its impact or visit the market.</p>

